

Advance  
Professional  
**Digital Marketing**  
Institute



**BUSINESS iDEA**  
SAMPLE TEXT

100%

**JOB**

Placement

- ▶ Paid Internship in Delhi NCR based Company.

▶ Starting Salary 15,000/- to 25,000/-.

▶ Every Months 50+ Vacancy.



# Our **Module**

## Google

1. PPC
1. Search Ad,
2. Display Ad
3. Video Ad
4. Discovery ad
5. GMB
6. Search Console
7. Google Analytics

## SEO

1. On-Page SEO
2. Off-Page SEO
3. Local SEO
4. Technical SEO
5. Guest blogging
6. Link Building
7. Backlink

## Website Creation

Html On Template  
(Without Coding)

## E-mail Marketing

Mail Chimp

## Social Media Marketing

1. Facebook Ad Manager
2. Paid Ad Campaign on Instagram & Facebook
3. Paid Ad Campaign on Linkdin
4. Pintrest
5. Twitter

## Post & Banner Design

Photoshop

100%  
**JOB**  
Placement

# Our **Class Room**



100%

**JOB**

Placement



**anshi ka**  
digital media

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# Our Students



**Vivek Singh**

Digital Marketing



**Abishek Singh**

Digital Marketing



**Mohit Singh**

Digital Marketing



**Jay Prakash**

Digital Marketing



**Amit**

Digital Marketing



**Vishal**

Digital Marketing



**Deepika**

Digital Marketing



**Ravina**

Digital Marketing



**Gautam**

Digital Marketing